

## 2018 Speaker Milestones

MILESTONE	DATE
TEDxSeattle website information portal opens	March 12
Online Registration for the public begins	April 16
Online Registration closes	April 30
<b>Recruited Speakers first draft due</b>	<b>May 18<sup>th</sup></b>
Public Submission Speaker Pitch Day	May 19 <sup>th</sup>
<b>All Speakers chosen</b>	<b>June 1</b>
Speaker Interviews begin (bios for programs)	June 11
<b>Speaker Announcement Party</b>	<b>Week of June 25<sup>th</sup></b>
Entertainers chosen	June 29
Entertainers announced	July 9
<b>Speaker second draft due</b>	<b>July 13</b>
Speaker and Entertainer photo shoot	TBD - July
Speaker McCaw Hall stage visit	TBD - July
<b>Speaker third draft due</b>	<b>August 17</b>
<b>Speaker fourth draft due</b>	<b>September 14</b>
Estates Wine Room Speaker Event	TBD - September
<b>Speaker final draft due</b>	<b>October 1</b>
<b>Speaker rehearsals (three required)</b>	<b>October 1 – November 9</b>
<b>Speaker final draft memorized</b>	<b>October 26</b>
<b>Speaker Dinner</b>	<b>November 8</b>
KCTS Speaker Reception	November 15
<b>Tech Rehearsal (mandatory, 15 minutes)</b>	<b>November 16</b>
<b>TEDxSeattle</b>	<b>November 17</b>

## 2018 THEME – TALL ORDER

As a theme for our talks and the day-long event, Tall Order is intended to balance a sense that we live in challenging times with a sense of optimism that the challenges can be met. It also offers us the opportunity to engage with our audience and ask, "What is or was your tall order?"

Tall Order allows you, as a speaker, to explore your "idea worth spreading" from one of a variety of perspectives. Below are some possibilities, but feel free to interpret the theme in new and unexpected ways. Make the it your own.

Perspectives to consider:

- **Leaping Over** – What happens when we shoot for a stretch goal and go beyond it with surprising results?
- **Falling Short** – What happens when we try to fulfill a Tall Order, but fail? What lessons can we learn?
- **The Journey** – Sometimes, succeed or fail, when we attempt big challenges the lessons learned along the way can be more rewarding than the finish line.
- **Suddenly in Focus** – What happens when a Tall Order doesn't appear as challenging as we expected when we finally act? What if something we thought was easily achievable turns into a Tall Order?
- **Today, Tomorrow, and Yesterday** – What do Tall Order look like at various times? How do present day Tall Orders compare with the past? What might diminish an apparent Tall Order in the future?